

CHAPTER 694

No. 727, S.]

[Published June 22, 1960.

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AN ACT to create 66.054 (4) (a) 7 of the statutes, relating to permitting brewers, bottlers and wholesalers of fermented malt beverages to purchase advertising and other services and rights from certain Class "B" licensees.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

66.054 (4) (a) 7 of the statutes is created to read:

66.054 (4) (a) 7. Purchase advertising and other services and rights for a fair consideration from any corporate Class "B" licensee who is a member of a regularly established athletic league and whose principal business is the ownership, maintenance and operation of a professional athletic team, playing a regular schedule of games and whose principal source of income is derived from the sale of tickets to games played by such teams.

Approved June 16, 1960.

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